

# 2010 Drug Free Poster Contest

*Participant Information Manual*



## I Can Do Anything I Believe

*Become A Superstar*

**NAHMA**<sup>TM</sup>  
NATIONAL AFFORDABLE HOUSING MANAGEMENT ASSOCIATION



In addition to the yearly drug-free theme, this year's contest continues to include a sub-theme opening the door for more avenues of expression. The 2010 theme is "I Can Do Anything I Believe" and the sub-theme is "Become A Superstar"

When children believe in themselves there is no limit to their future success. This additional theme gives participants an outlet to express that impact through their artwork. It also allows Seniors to demonstrate how important it is to stay drug free and how maintaining a healthy mind and body can lead to great things for the future. This allows the Seniors to become a role model for the children.



## **ELIGIBILITY:**

Please follow the rules outlined below to ensure that the poster qualifies for both MAHMA and NAHMA judging.



## **Who is Eligible?**

**Children:** Children who live in a family community of a NAHMA and/or Midwest Affordable Housing Management Association (MAHMA) member company.

**Elderly/Disabled Community Component:** Residents who are 62 years or older who live in a community of NAHMA and/or Midwest Affordable Housing Management Association (MAHMA) member company.

**Special Needs Residents:** Residents who live in a permanent supportive housing community or 811 community of a NAHMA and/or Midwest Affordable Housing Management Association (MAHMA) member company.

## **Poster Specifications:**

★ Entries **MUST** be created by the individual without assistance.

★ Individuals submitting entries **MUST** be a resident of a development that is currently a member of MAHMA

For each grade category (children) and up to three entries in the elderly/disabled and special needs levels, MAHMA will select three winning posters, photographs\*, web sites\*, computer art\*, or other media, such as tile, macramé, needlework, etc. (which must be submitted as a photograph).

\*see detailed descriptions for format and size in another section of the contest rules.

## **PROPERTY MANAGER INSTRUCTIONS:**

- Fully complete the Participant Information Form for each contestant that submits artwork and attach the form to the back of the art. Incomplete forms will make submission ineligible.
- Send all posters to Midwest Affordable Housing Management Association (MAHMA) no later than 5/14/10. 1225 Dublin Rd, Columbus, OH 43215
- Call the MAHMA office if you have any questions or concerns: 1-888-242-9472.

# CONTEST RULES:

Please follow the rules below to ensure that the qualification for judging.

**Grade Categories:** based on the grade level the participants have completed by June 2009.

Kindergarten - 1st Grade

2nd Grade - 3rd Grade

4th Grade - 6th Grade

7th Grade - 9th Grade

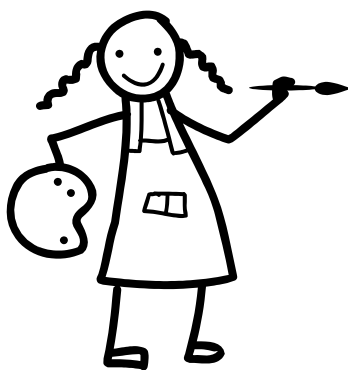
10th Grade - 12th Grade

Elderly

Special Needs

★ All MAHMA winning submissions are forwarded to NAHMA for national judging. Thirteen winning entries will be selected to appear inside the 2011 calendar. One entry will be selected as the grand prize winner and appear on the cover. Only children are eligible to become grand prize winners.

~ Posters must be done on poster board (or heavy art paper) measuring 22 X 28 inches.



~ Any media may be used including paints, crayons, color pencils, chalk and collage, but contestants are advised to ensure that the media selected be adequately protected against damage.

~ Poster must be marked clearly with an official entry form attached.

~ Photography can be in color or black and white and must measure at least 8 X 10 inches but not larger than 22 X 28 inches.

~ Web site design - web pages must be printed in color and measure 8.5 X 11 inches, and then mounted to poster board measuring 22 X 28 inches.

~ Digital art must be printed and measure at least 8.5 X 11 inches but not larger than 22 X 28 inches.

~ Other media such as tile, macramé, carving, quilting, needlework, etc., must be submitted as a photograph measuring at least 8 X 10 inches but not larger than 22 X 28 inches.






~ **Cartoon characters, names of individuals, product brands, or the name of development or AHMA is not allowed.**

~ Official entry forms available must be legible and attached to each submission.

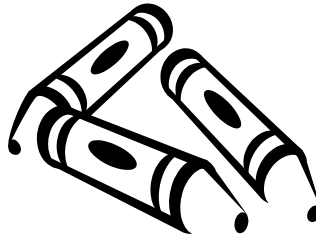
~ **Deadline for submission to MAHMA is May 14, 2010. Entries submitted after this date will not be considered for submission to NAHMA.**

# CONTEST JUDGING:

Entries are judged on the artist's ability to create a submission with the "I Can Do Anything I Believe: Become A Superstar" theme. Consideration is made based on:

-  Interpretation of the theme "I Can Do Anything I Believe: Become A Superstar"
-  Originality
-  Quality - is the art submission appealing to the eye?
-  Overall artistic ability - does the art submission show some degree of creativity and skill for its age group?
-  Will the submission be able to be reproduced with reasonable quality and clarity?

# HOW TO CREATE SUCCESSFUL EVENT!



## PLAN AHEAD!

Give your participants plenty of time. Begin on-site activities early to allow enough time to mail entries to MAHMA by the 5/14/10 deadline date.

## ADVERTISE THE EVENT

Spread the word about your event by hanging posters and flyers around your complex to let kids or seniors know about the contest and the prizes. Work with parents to get their support and cooperation for the contest.

## PROMOTE THE CONTEST TO THE COMMUNITY

Send invitations to local media to attend the ceremony, greet the children or broadcast live. Encourage local government officials and HUD officials to participate also. Give all local celebrities and elected officials plenty of notices to allow for more participation.

## SOLICIT DONATIONS

Ask local businesses, art and office supply stores, grocery stores, etc. To donate materials needed for the contest. Let residents know which businesses participated and ask them to offer a personal thank you for the contribution.

## PRACTICE!

Invite those who wish to participate to practice their ideas on scrap paper before starting their actual entry. Recruit other residents or a local art teacher to assist with the drawings and technique. Place significance on the rules, theme and prizes, give constructive advice and check for spelling errors. Do not criticize, focus on originality, interpretation of the theme and quality of work.

## HAVE A PARTY

Host a party complete with refreshments for the final event. Encourage participation and fun.

# CONTEST PRIZES:

**Children:** Winners of the national contest receive educational scholarships in the form of U. S. Savings Bonds awarded by the NAHMA Educational Foundation. The national contest's grand prize winner, whose art will appear on the cover of the calendar, receives an education scholarship and a trip to Washington, DC, where he or she will be honored at the NAHMA Fall Meeting October 24-26, 2010.

**Elderly/Disabled and Special Needs Community Component:** A cash award will be made in the name of the winner to their community for use in purchasing or funding a project from which all of the community's residents will benefit (i.e. books for the library or appliances for a community room, garden bench or sculpture), or other appropriate items. Winners will also be included in the 2011 calendar.

Local prizes will include recognition on the MAHMA website, MAHMA Mail and savings bonds for the MAHMA winner's entries.

# 2010 Official Participant Entry Form

**Please enter all information for each participant and securely attach to poster entry.**

Posters with incomplete entry forms will not be judged and are not eligible prize consideration.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Social Security Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Age: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Grade Completed as of June 2009: \_\_\_\_\_

Name of School: \_\_\_\_\_

Category Entered (circle one): K-1    2-3    4-6    7-9    10-2    Senior    Special Needs

Name of Child's Parent/Gaurdian: \_\_\_\_\_

Entrant Address: \_\_\_\_\_  
Street Apartment #

City State Zip

Management Company: \_\_\_\_\_

Property Manager: \_\_\_\_\_

Manager Phone Number: \_\_\_\_\_

Property Name: \_\_\_\_\_

Address: \_\_\_\_\_  
Street Apartment #

City State Zip

Property Email: \_\_\_\_\_

Local AHMA: Midwest AHMA

Mail completed form attached to poster to:

MAHMA  
1225 Dublin Rd.  
Columbus, OH 43215

**2010 THEME:  
I Can Do Anything I Believe  
Become A Superstar**